

For immediate release

Tuesday 13 May 2008

David Bellamy Presents Gold Conservation Award

On Thursday 8th May 2008, New Park Wardens Steve and Elaine O'Brien were delighted to find that one of their first jobs at the Westmorland Caravan Park near Tebay was to welcome Professor David Bellamy to the Park. Professor Bellamy had called specially to present the David Bellamy Gold Conservation Award, which the Park have won for the second year running.

On arriving at Westmorland Caravan Park, Professor Bellamy commented "What an entrance to Cumbria!" He was particularly impressed with the areas around the Park that have been kept as rough land which provide an excellent breeding ground for many species of flora and fauna. He was also kind enough to share a few conservation tips along the way.

Westmorland Caravan Park is located in a peaceful countryside setting, only a short walk from the award winning Tebay Services on the northbound of the M6 between junctions 38 and 39. Westmorland Caravan Park has been able to achieve this prestigious award due to the enthusiasm of the Groups Estate Manager, John France from Penrith.

John commented "We have introduced a number of initiatives such as, sympathetic grass cutting regimes so we protect rare flowers such as the Northern Marsh Orchid. We have purposely left areas of rough grassland as a refuge for wildlife. A number of bird boxes and bird and squirrel feeders have been installed and sightings of red squirrels have been reported. Fallen trees and logs have been piled up to provide a home for nesting robins, and a small wildlife pond has been created, where sand lizards have been spotted. These

and any other unusual sightings are logged by the park wardens. We have focused on energy efficiency by replacing heating timers with motion sensors, closely monitored the use of water and electricity and provided glass recycling bins for our customers"

The 4 star Westmorland Caravan Park is a favourite with caravan and motor home owners who are looking to break a long journey to or from Scotland, especially as it nestles below Shap Summit and enjoys stunning views of the Howgill Fells. The Park is also increasingly popular as a base to explore the nearby Lake District, Yorkshire Dales and Northumberland - the 3 National Parks within a 30 minute drive. Whilst staying at the park, visitors are given discount vouchers to use in the companies other sites. These include the award winning Farm Shops at Tebay Services where guests can buy a range of local produce including lamb and beef reared on the companies own farm, only a mile away. The Park is also a short walk from The Westmorland Hotel where visitors can have dinner in the AA rosette award winning restaurant or simply relax with a drink from the bar. For brochure and tariff please contact Steve or Elaine O'Brien on 01539 711322 or visit www.westmorland.com.

ENDS

***For further information or images please contact Beverley Tunstall
on 01539 711305 or at b.tunstall@westmorland.com***

- Overnight rates at the Caravan Park start at £15.50 per night, which includes electric hook-up and is based on 4 people and 1 vehicle. Children under 16 years and dogs are free.
- Westmorland Caravan Park is a pet friendly site, with a designated dog walk.
- Seasonal pitches are available at £918.50 per year (March-October). This includes awning, electric hook-up, mains water and winter storage.
- Westmorland Caravan Park lies within half an hour's drive of the Yorkshire Dales and 45 minutes of the Northumberland National Park and Hadrian's Wall
- The AA 3 star Westmorland Hotel is only a short walk from the Caravan Park and is open to non-residents for breakfast, lunch and dinner.

